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 **Press-Release**

Corporate News as at 11 July 2007

- **UR Holding S.p.A. acquires 100 percent in Austrian B.E.S.T. Electronics Distribution GmbH**
- **Strong-margin niche specialist strengthens Central European position of UR Holding**
- **Extension of the supplier basis and technology portfolio**

Milan/Amberg, 11 July 2007: UR Holding S.p.A. has acquired 100 percent in Austrian B.E.S.T. Electronics Distribution GmbH. The company, which specialises in the strong-margin niche of selling high-margin electronic components and semiconductors, generated revenues of narrow EUR 1 million and a positive EBIT in the last fiscal year. Confidentiality was agreed on the purchase price.

In the scope of UR Holding S.p.A.'s Central European strategy, the takeover was the first step in expanding its position in these territories. With this acquisition, the company has opened up another promising market in the context of its internationalisation strategy. What is more, this considerably simplifies the position for a market entry into East Europe.

The objective of the acquisition is to achieve leverage by supplementing and adding to the existing supplier base and the product range. The new suppliers and technologies can be marketed in the nine countries which the UR Holding S.p.A currently covers worldwide. Suppliers from these countries can also utilise Austria as sales location via the UR Holding S.p.A.

"With Karl Eder, the former owner of B.E.S.T. Electronics Distribution GmbH, we have gained a recognised expert in the area of semiconductors and sensor technology for the position of Managing Director. Both technologies are to be expanded in the future", stated Giovanbattista Laghezza, CEO of UR Holding S.p.A.

"In the medium term we expect above average sales and earnings growth for our investment in Austria – also a result of synergies effects within the group", added Martin Kistner, COO at UR Holding S.p.A.

The Management Board
UR Holding S.p.A.



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Corporate News

Company contact:

UR Holding S.p.A.
Viale Edison 44
I-20090 Trezzano s/N (Mi.)

Phone: +39-02-484-0158-0
Fax: +39-02-484-0158-1
financials@ur-home.com
www.ur-home.com

Agency contact:

GFEI mbH
Beethovenstraße 60
D-60325 Frankfurt

Phone: +49-(0)-69-743-037-00
Fax: +49-(0)-69-/-743-037-06
ir-urgroup@gfei.de
www.gfei.de

About UR Holding:

Founded in 1996 and listed in the Entry Standard since 2006, UR Holding is a leading European sales organization for High Tech electronic components and subassemblies for embedded system solutions. UR adds critical technology know how, embedded systems expertise and resources to help its customers to define, design and manufacture embedded system applications serving their global markets and growth strategy.