



## **UR Holding S.p.A.**

### **Publication of provisional figures for 2008**

- **Consolidated sales of €35.3 million (previous year: €46.4 million)**
- **Minimum of balanced EBIT forecast in spite of difficult market environment**
- **Long-term Group restructuring concluded**
- **Positioning in Demand Creation opening up new growth potential with additional services**

Milan, 6 May 2009: UR Holding S.p.A. today published its first provisional figures for the 2008 financial year. Consolidated sales amounted to €35.3 million for the 2008 financial year, a decline of almost 24% as against the previous year's sales of €46.4 million. Irrespective of the reduced sales, EBIT for the past financial year is expected to be at least balanced, marking an improvement on the previous year's level. Consolidated earnings are also expected to up slightly year-on-year. (More detailed statements cannot be made at this time on account of the current consolidation and audit.)

The 2008 financial year focused on the implementation of the Group's chosen strategy of gearing the company towards sustainable sales and earnings growth. These restructuring activities included integrating the subsidiaries acquired as part of the strategy of internationalisation and the regional reorganisation of UR Central. Thanks to the merger of the operating units in Germany and Austria, cost-cutting potential has been reaped and management has been redesigned more efficiently.

In addition to streamlining the corporate structures the product portfolio has also been optimised. As a result, the company has shored up its positioning as a high-end specialist for electronic components and services. This has been a major step in light of the increasingly dynamic development and greater individualisation of the electronics industry.

"Thanks to the measures concluded in the 2008 financial year, we have successfully concluded the reorganisation of our international Group structure. We are now focusing on tapping new sales and earnings potential at home and abroad. We would like to leverage our excellent reputation and positioning as one of Europe's leading demand creation companies to drive ahead our business with additional services such as supply chain management and sourcing. Thanks to the abundance of our services, our technical expertise, our solid financial resources

and our pan-European presence, we offer our partners absolute value added. This is where we can clearly set ourselves apart from our competitors – the conventional “broadliners”.

The current economic crisis is also presenting us with further opportunities as we expect that the greater cost and margin pressure affecting both manufacturers and customers will drive a stronger trend towards the outsourcing of sales and the procurement of electronic components. Lastly, in light of our solid equity and liquidity resources and the low level of indebtedness, we feel that we stand well in the current market environment. The healthy business performance in the opening months of 2009 has given us grounds for optimism,” said Stefan Haas, CFO of UR Holding S.p.A.

## The Management Board

The final figures will be announced at the end of May 2009.

### About UR Holding:

UR Holding, listed on the Entry Standard since November 2006, was established in 1996 and is one of the leading European demand creation and sales companies for electronic high-tech components for embedded system solutions. UR Holding combines crucial technological comprehension with extensive expertise in the field of embedded systems, therefore contributing to a better definition as well as assembly and production of embedded system applications on behalf of its partners.

---

#### Contact

UR Holding S.p.A. | Viale Edison 44 | 20090 Trezzano s/N (Mi.) | Italy |  
Phone: +39-02-484-0158-0 | Fax: +39-02-484-0158-1 | [financials@ur-home.com](mailto:financials@ur-home.com) | [www.ur-home.com](http://www.ur-home.com)

---

#### Investor Relations

GFEI mbH | Hamburger Allee 26-28 | 60486 Frankfurt am Main | Germany |  
Phone: +49-(0)-69-743-037-00 | Fax: +49-(0)-69-743-037-22 | [ir-urgroup@gfei.de](mailto:ir-urgroup@gfei.de) | [www.gfei.de](http://www.gfei.de)