

Business model

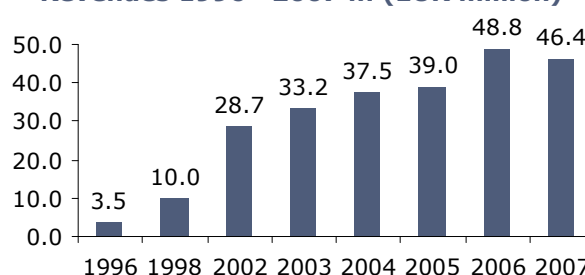
Founded in 1996 UR Holding S.p.A. is one of Europe's leading Demand Creation and sales companies for high tech components, modules and system solutions in the electrical industry. A key distinction between UR and its competitors lies in its technological expertise of diverse technological areas and the global geographic presence. The company operates in 10 countries in order to allow quick response times and communications, as well as to ensure consistent high quality in products and services. Beside these two competitive advantages, the technological engineering know how and the geographical closeness, UR Holding S.p.A. offers integrated service that combines consulting, supply, sales and logistics. Suppliers and customers value these advantage of cooperation, because the company knows consumer needs and shares its knowledge with suppliers, so that produced parts are fitting exactly with customers specifications. Partnerships and cooperation's with worldwide leading producers confirm that.

Key Figures (EUR million)

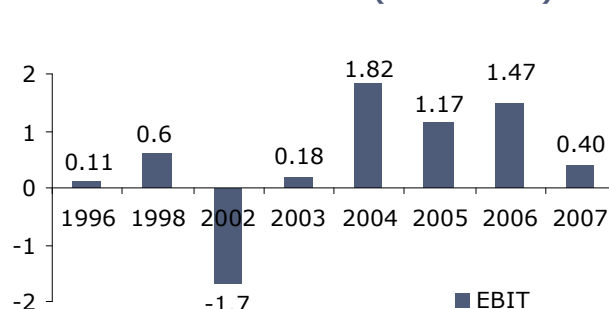
Balance sheet ratios	2007-12-31	2006-12-31
	EUR/K	EUR/K
Balance sheet total	18,499	19,729
Total equity	6,648	7,218
Liabilities	10,775	10,906
Equity ratio	35.9%	36.6%
Cash and cash equivalents	4,118	3,590

Income statement ratios	2007-12-31	2006-12-31
	EUR/K	EUR/K
Revenues	46,426	48,869
EBITDA	906	1,955
EBIT	403	1,479
Financial result	-650	-634
EBT	-247	845
Profit (loss) of the year	-401	395
Earnings per share	-0.05	0.05

Revenues 1996 - 2007 in (EUR million)

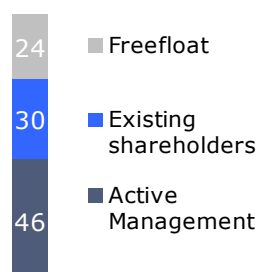


EBIT 1996 - 2007 in (EUR million)

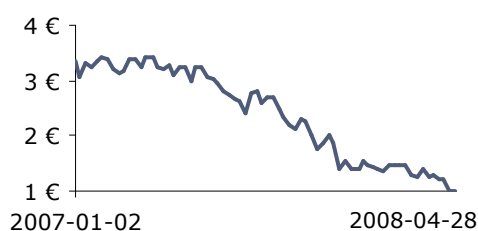


UR Share

Shareholder structure in %



Share Performance since 2007



Share ratios

2008-04-28

Share Capital	1,847,000 €
Stock numbers	7,386,730
Share 2007-01-02	3.33 €
Share 2008-04-28	1.00 €
Market Cap.	7,386,730 €
Segment	Entry Standard
SIN	AOLBEG

Management

Board of directors:

Giovanbattista Laghezza (CEO)
Stefan Haas (CFO)

Supervisory board:

Dr. Massimo Giaconia
Dr. Giovanni Lettieri
Dr. Maria Cristina Ciarchi

Contact

UR Holding S.p.A.
Viale Edison, 44
Trezzano s/N (Milan)
Italy
<http://www.ur-home.com>
Tel.: + 39 02 4840 1580
Fax: + 39 02 4840 1581
Email: financials@ur-home.com

Disclaimer

Performances in the past will not guarantee future earnings. The value of UR Holding S.p.A. can fluctuate and is not guaranteed.

